

## 2010 Investment Rates

### Traditional Business Schedule

To figure investment, compute average number of yearly full-time employees, figuring two part-time employees as one full-time.

### # of Employees

#### Investment

1 - 3 .....	\$240
4 - 10.....	\$270
11 - 20.....	\$325
21 - 30.....	\$375
31 - 40.....	\$435
41 - 50.....	\$485
51 - 60.....	\$545
61 - 70.....	\$595
71 - 80.....	\$650
81 - 90.....	\$700
91 - 100.....	\$755
101 - 120.....	\$805
121 - 140.....	\$865
141 - 160.....	\$915
161 - 180.....	\$970
181 - 200.....	\$1020
200+ .....	\$1020 plus \$1.00 per employee

### Non-Profit Organizations & Civic Associations

0-3 Paid Staff..... \$105  
 4 or more paid staff use traditional business schedule

**Banks**..... \$48.00 per million of deposits

**Individual** ..... \$105

**Retired Business Persons** .... \$70

## 2010 Get Involved

### Committees

#### Special Events/Activities

- Agri-Business
- Arts & Crafts Festival
- Events & Marketing
- Music in the Park

#### Membership Services

- Ambassadors
- Business Development
- Professional Development Network
- Leadership Institute Program

### Networking

Business After Hours— 2nd Thursday, 4-6 pm,  
*location varies*

ChamberLink—Dates TBD, *Chamber CVB*

### Annual Events

- Annual Meeting & Banquet—*January*
- Ag Seminar—*March*
- Dairy Day Celebration—*June*
- Music in the Park—*June-August*
- Arts & Crafts Festival—*September*
- Taste of Hutchinson—*September*
- Farm Fatigue Program—*October*
- Passport to Hutchinson—*November*
- Holiday Sampler—*November*

## 2010 Community Services

- Hutch Bucks
- Relocation & Visitor Information
- Demographics
- Government Listings
- Organization List
- Explore Minnesota Publications & Web
- Local Calendar of Events
- Monthly Radio Show
- Electronic Community Marquee
- Travel Resources



## 2010 Membership Investment

# Membership Investment Guide:

- ◆ Benefits & Services
- ◆ Investment Schedule
- ◆ Member Contact Form

### Our Vision:

*To be recognized as a leader for creating community growth opportunities leading to a future of prosperity*





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 Website: www.explorehutchinson.com

**Chamber CVB Staff**  
 Bill Corby, *President*  
 Megan Peterson, *Marketing Specialist*  
 Angela Brandel, *Membership/ Admin Support*

# Hutchinson?

## 2010 Member Contact

Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street Address (if different than above) \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Toll Free \_\_\_\_\_

Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

Contact Preference: email mail phone fax

Directory Categories (3)  
 \_\_\_\_\_

Description (200 characters)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Hours of Operation  
 \_\_\_\_\_

Directory Keywords (6 word - 30 character each)  
 \_\_\_\_\_  
 \_\_\_\_\_

Number of Employees:

Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

Dues \_\_\_\_\_

## 2010 Membership Services

### Advertising, Promotions

#### Monthly Newsletter—Hometown Happenings

- Advertising, annually
- Inserts, monthly

#### Display Space

- Tri-fold brochure - free space, available on a first come, first available basis (subject to change)
- Business Cards - free space, available on a first come, first available basis (subject to change)

#### Website - www.explorehutchinson.com

- Free basic listing
- Banner ads available
- Hot Deals

#### Event Sponsorships

- Events & fees vary

#### City Street Banners

- Seasonal street banners. Limited space - first-come, first-served

### Business Services

#### Membership Lists & Labels

- List available to all members - free
- List printed on labels - \$35

#### Referrals

- Members are always referred first

#### Transient Merchant Decals

- Decal and tip sheet available

#### Event Planning Assistance

#### Member Interviews on Radio Show

#### Free Use of Board Room

#### Monthly Newsletter

#### Member Access to ChamberMaster

### Business Services (continued)

#### Emails

- Weekly Event Emails
- Construction Updates
- Special notices and invitations

### Education

#### Leadership Institute Program

- Day-long workshops run once a month from September through May.

#### Professional Development Network

- Educational seminars held at various times throughout the year. Topics vary.

#### Business Development Seminars

- Topics & prices vary

#### Agri-Business Seminar

- Spring educational seminar for the agri-business community.

### Dental Insurance Plan

- Available only to members
- Freedom to use "any dentist"
- Only 2 employees or 20% of your eligible group are required to enroll

### Smart Business Decision

- Your membership investment is deductible as a necessary (and wise) business expense.
- Working to develop the whole community.