



2 Main Street South
 Hutchinson, MN 55350
 320.587.5252 ~ Fax: 320.587.4752
 Email: info@explorehutchinson.com
 Website: www.explorehutchinson.com

Chamber CVB Staff
 Bill Corby, *President*
 Megan Peterson, *Marketing Specialist*
 Angela Brandel, *Membership/ Admin Support*

Hutchinson?

2009 Member Contact

Business _____

Contact Name _____

Mailing Address _____

Street Address (if different than above) _____

City _____

State _____ Zip _____

Phone _____

Toll Free _____

Cell Phone _____

Fax _____

E-mail _____

Web Site _____

Contact Preference: email mail phone fax

Directory Categories (3)

Description (200 characters)

Hours of Operation

Directory Keywords (6 word - 30 character each)

Number of Employees:

Full-time _____ Part-time _____

Dues _____

2009 Membership Services

Advertising, Promotions

Monthly Newsletter—Hometown Happenings

- Advertising, annually
- Inserts, monthly

Display Space

- Tri-fold brochure - free space, available on a first come, first available basis (subject to change)
- Business Cards - free space, available on a first come, first available basis (subject to change)

Website - www.explorehutchinson.com

- Free basic listing
- Banner ads available
- Hot Deals

Event Sponsorships

- Events & fees vary

City Street Banners

- Seasonal street banners. Limited space - first-come, first-served

Business Services

Membership Lists & Labels

- List available to all members - free
- List printed on labels - \$35

Referrals

- Members are always referred first

Transient Merchant Decals

- Decal and tip sheet available

Event Planning Assistance

Member Interviews on Radio Show

Free Use of Board Room

Monthly Newsletter

Member Access to ChamberMaster

Business Services (continued)

Emails

- Weekly Event Emails
- Construction Updates
- Special notices and invitations

Education

Leadership Institute Program

- Day-long workshops run once a month from September through May.

Professional Development Network

- Educational seminars held at various times throughout the year. Topics vary.

Business Development Seminars

- Topics & prices vary

Agri-Business Seminar

- Spring educational seminar for the agri-business community.

Dental Insurance Plan

- Available only to members
- Freedom to use "any dentist"
- Only 2 employees or 20% of your eligible group are required to enroll

Smart Business Decision

- Your membership investment is deductible as a necessary (and wise) business expense.
- Working to develop the whole community.

2009 Investment Rates

Traditional Business Schedule

To figure investment, compute average number of yearly full-time employees, figuring two part-time employees as one full-time.

of Employees

Investment

1 - 3	\$235
4 - 10.....	\$265
11 - 20.....	\$320
21 - 30.....	\$370
31 - 40.....	\$430
41 - 50.....	\$480
51 - 60.....	\$540
61 - 70.....	\$590
71 - 80.....	\$645
81 - 90.....	\$695
91 - 100.....	\$750
101 - 120.....	\$800
121 - 140.....	\$860
141 - 160.....	\$910
161 - 180.....	\$965
181 - 200.....	\$1015
200+ Add \$1.00 per/employee	

Non-Profit Organizations & Civic Associations

0-3 Paid Staff.....\$100
4 or more paid staff use traditional business schedule

Banks..\$48.00 per million of deposits

Home Business..... \$125

Individual \$100

Retired Business Persons \$65

2009 Get Involved

Committees

Special Events/Activities

- Agri-Business
- Arts & Crafts Festival
- Events & Marketing
- Music in the Park

Membership Services

- Ambassadors
- Business Development
- Professional Development Network
- Leadership Institute Program

Networking

Business After Hours— 2nd Thursday, 5-7 pm,
location varies

Marketing Mixer—Dates TBD, Chamber CVB

Annual Events

- Annual Meeting & Banquet—*January*
- Ag Seminar—*March*
- Dairy Day Celebration—*June*
- Music in the Park—*June-August*
- Arts & Crafts Festival—*September*
- Taste of Hutchinson—*September*
- Farm Fatigue Program—*October*
- Passport to Hutchinson—*November*
- Holiday Sampler—*November*

2009 Community Services

- Hutch Bucks
- Relocation & Visitor Information
- Demographics
- Government Listings
- Organization List
- Explore Minnesota Publications & Web
- Local Calendar of Events
- Monthly Radio Show
- Electronic Community Marquee
- Travel Resources



2009 Membership Investment

Membership Investment Guide:

- ◆ Benefits & Services
- ◆ Investment Schedule
- ◆ Member Contact Form

Our Vision:

To be recognized as a leader for creating community growth opportunities leading to a future of prosperity

